



***Of Colour and Light - Women Abstract Artists Biennial 2020***

Victorian residents only

**Terms & Conditions**

By submitting an artwork to this exhibition the Artist agrees to the following terms:

The Artist appoints the Gallery (West End Art Space) as an exclusive agent for the Biennial 2020, promotion and sale of the exhibited artwork for the period of November 2020— February 2021.

## HISTORY OF THE BIENNIAL

1- Yarra Sculpture Gallery (10 June - 18 July 2016), opened by Charles Nodrum  
[Exhibition Catalogue Essay - Dr Wilma Tabacco](#)

2- West End Art Space in Rosslyn Street (5 - 27 October 2018), opened by Kate Nodrum

[Instagram images – 2018 exhibition](#) | [YouTube video of the exhibition](#) | [2018 interview Alex McCulloch](#)  
[Exhibition Catalogue – Dr Elisabeth Bodey](#)

## CONCEPT

Of Colour & Light 2020 is the third Biennial of Women's Abstract Artists from Victoria. Its purpose is to advocate for and connect Victorian women artists practicing in the contemporary abstract field. The artwork submitted must be within the broad conversation on Abstraction.

### 1. GENERAL

- a) The Artist may submit up to three works via the [online form](#). These works must be available for the exhibition
- b) Artist must submit CV, Biography and statement ( 250 words) and details about artwork
- c) Images must be labelled: Surname\_title\_medium\_size. Images must be no bigger than 5MB
- d) One work will be selected with the maximum dimensions of 101 x 101 cm for 2D artwork, or 50 x 50 x 50 cm for 3D artworks.
- e) All 2D works must be delivered ready to hang (EG framed works must have D-rings or picture wire on the reverse).
- f) The artwork must be clearly labeled with the Artist's name on the reverse of artworks.
- g) The Gallery reserves the right to refuse display of artwork if deemed unsuitable or unsafe.
- h) Artwork must have been created within that last five years (recent work)

### 2. KEY DATES & DELIVERY *Please note: the dates may change slightly subject to COVID- 19 restrictions.*

The Artist is responsible for the transport of the Work to and from the Gallery and for its transit insurance. If the artist has a difficulty getting the work to the gallery or collecting it afterwards, please let us know to help and support you. The Gallery will arrange delivery of sold works directly with the buyers.

#### 2.1 Exhibition dates

Thursday 26 November 2020 - Sunday 17 January 2021

OPENING: 10 December 2020 4-6pm, Guest Speaker and Prizes TBA

#### 2.2 Delivery

The Work must be delivered to the Gallery

Monday 23 November — Wednesday 25 November between 11am - 3pm

#### 2.3 Collection of unsold works

Monday 18 - Wednesday 21 January between 11am - 3pm

### 3. PRICE, COMMISSION AND FEES

The gallery will offer the artwork for sale at the retail price determined by the artist in the application form. Artist must declare if they are registered for GST. The gallery will retain a 30% commission from the sale of the artwork. If the artist is registered for GST, the commission will be calculated at 33% of the retail price. The gallery will pay the artist via EFT within 10 days of receiving the payment from the buyer. In the case of payment by instalments, the Artist gets paid first and the gallery last.

The Biennial will be showcased in two ways:

- Physical show at the gallery premises (large enough to allow social distancing) and;



- Online exhibition (where a larger broader number of artists' works will be selected. Through this concept we are able to embrace and showcase more artists)

### **3.1. Fees**

- a) Each successful Artist that is in physical exhibition is required to pay \$150 (this fee includes payment for the online exhibition as well)
- b) Artists selected for the online exhibition will be required to pay \$30

### **3.2. Payment process**

- a) If accepted artist are required to pay directly to West End Art Space least two weeks before the exhibition
- b) Bank details: WESTPAC West End Art Space BSB 033039 Account Number 727312
- c) Please use reference name: OCAL20
- d) Artists are required to email West End Art Space a receipt number when the transaction has been processed.
- e) An invoice for payment to be involved in the exhibition will only be issued by West End Art Space if it is specifically requested by the artist.

## **1. MARKETING**

- a) This exhibition will be advertised in the Art Collector, Art Almanac and the Vault magazine.
- b) The exhibition will be sent through to our extensive mailing list and shared across all social platforms.
- c) Support West End Art Space's social media campaign for the Exhibition. The Exhibitor is encouraged to invite their networks to the event and mention West End Art space across all social platforms one month before the commencement date.

## **2. TITLE & COPYRIGHT**

The Artist retains all rights of ownership of each Work until the Retail Price is paid in full, at which time the title passes directly to the buyer.

### **3. Copyright in each Work is owned by and remains with the Artist.**

The Artist gives the Gallery a perpetual limited license to reproduce, communicate, and allow others to reproduce and communicate the artworks for the following purposes:

- a) Publicity for the Gallery, exhibition and Artist's artworks including on websites and social media.
- b) Catalogue of the exhibition in situ or online at the Gallery and/or critical review.
- c) Non-commercial and non-lending archive and future reference. The Gallery may use the Artist's name, likeness and biography in connection with the exhibition and sale of the Work at the Gallery and in promotion of the Gallery. The Artist indemnifies the Gallery against any claims of copyright infringement or defamation arising from the Artist's artwork.

## **7. INSURANCE**

The Gallery applies duty of care at all times. While all reasonable care will be taken of the artwork, the Gallery is not liable for any loss, damage, theft or destruction of the artwork for the period of time that the artwork is in the Gallery's care, custody or control. The Artist is responsible for insuring each individual artwork at their discretion.

**Signed by the artist**

**Date:**

**Print Name:**

**Signature**



WEST END  
ART SPACE

**To enquire, please contact us**

**WEST END ART SPACE**

Adderley Building, corner Dudley & Adderley Street, West Melbourne, VIC, 3003 *(new location as of November 2020)*

[www.westendartspace.com.au](http://www.westendartspace.com.au) | [westendartspace@gmail.com](mailto:westendartspace@gmail.com) | 0415 243 917

